

I have heard that the FCC is planning on removing limitations on TV, Cable and Radio broadcast ownership and the result will be that corporations can own a larger percentage of media sources in regional areas.

As a mother of 2 young boys, I constantly have to remain vilegent of the TV and Radio my children watch. I can control the shows they have access to, but not the commercials - specifically commercials for movies showing people getting shot, raped and beaten up are the ones I object too. When our TV local station was purchased, the advertising changed to mimic the prime network advertising. When we were watching a "Friends" rerun and my three year old asked why the men "in-between" the show are bad men, my husband and I cancelled cable and ditched the TV. We now rely totally on radio and our local library for news and entertainment resources.

Unfortunately radio in our area has also gone way down hill. For example all three of the local rock stations that used to be competitors are now owned by the same company and play virtually identical formats. There is no more local music to be heard except by 2 small college stations that are difficult to receive where we live in the suburbs. We no longer know what is happening in the Seattle "music scene".

What I am most concerned about is that media consolidation in the hands of a few powerful corporations, will continue to degrade the news and entertainment available. Money is the bottom line for corporations, not community leadership, responsibility and accountability to its patrons. Advertising bombardment aside, the options, opinions and exposure my children will have to media will be limited to what corporations, not communities, want to communicate. This scares me to no end.

Please consider making broadcast ownership rules stricter, and ensure that our local communities can stay vibrant with local news coverage and entertainment.

Thank you.

Sincerely,

Jennifer Cox
Issaquah, Washington